

Creative AI Suite



Generate high-impact, brand-compliant content – including images, copy, and rich HTML assets – to power 1:1 personalization across all Treasure Data suites.

MARKETING

DIGITAL MARKETING

BRAND & CREATIVE

PRODUCT

SALES

FIELD SERVICE



Personalized Email Creation.

Seamlessly generate customized subject lines, body copy, and imagery, for Treasure Data's Engagement Suite.



Real-time Personalized Marketing Program Copies.

Seamlessly generate customized messaging, from compelling headlines and persuasive body copy to strategic imagery selection, across all campaign elements.



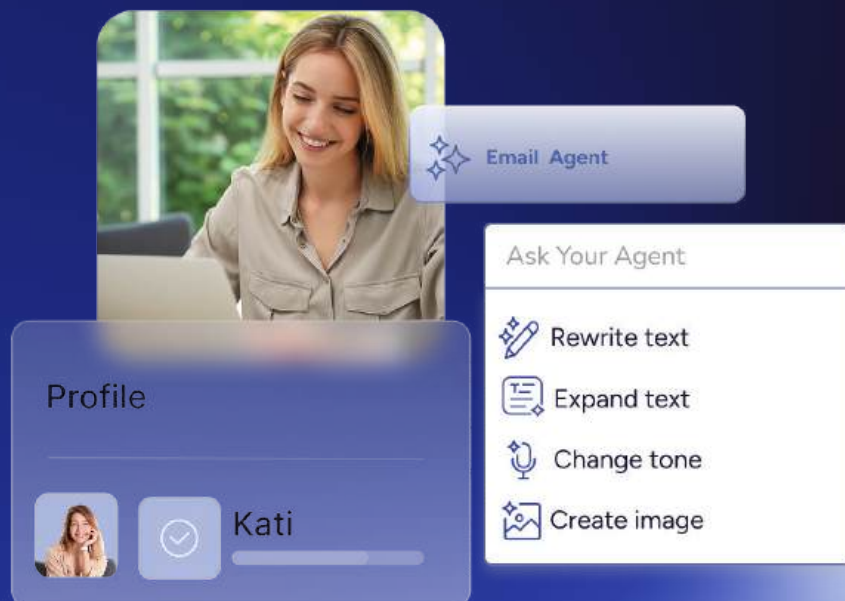
Automated Brand Compliance.

Through AI-powered creative generation, Treasure Data ensures every piece of brand collateral adheres to established guidelines, protecting brand integrity.



Intelligent Image Generation.

Deliver AI-curated product visuals that align with each individual's tastes.



Deliver innovative capabilities to drive measurable business outcomes.

- ✓ Increase open rates
- ✓ Boost click-through rates
- ✓ Reduce manual reviews
- ✓ Increase conversion rates
- ✓ Lower asset production costs

“We are excited to continue to partner with Treasure Data as they deliver advanced new agentic solutions through their new AI Suites. We see tremendous potential with Treasure Data’s AI Agent Foundry and agents, and we look forward to getting these solutions into the hands of our marketers so they can more easily use quality CDP data to drive customer experiences.”

Luiz Gama,
Global Martech Head – Consumer Data, CRM and Media

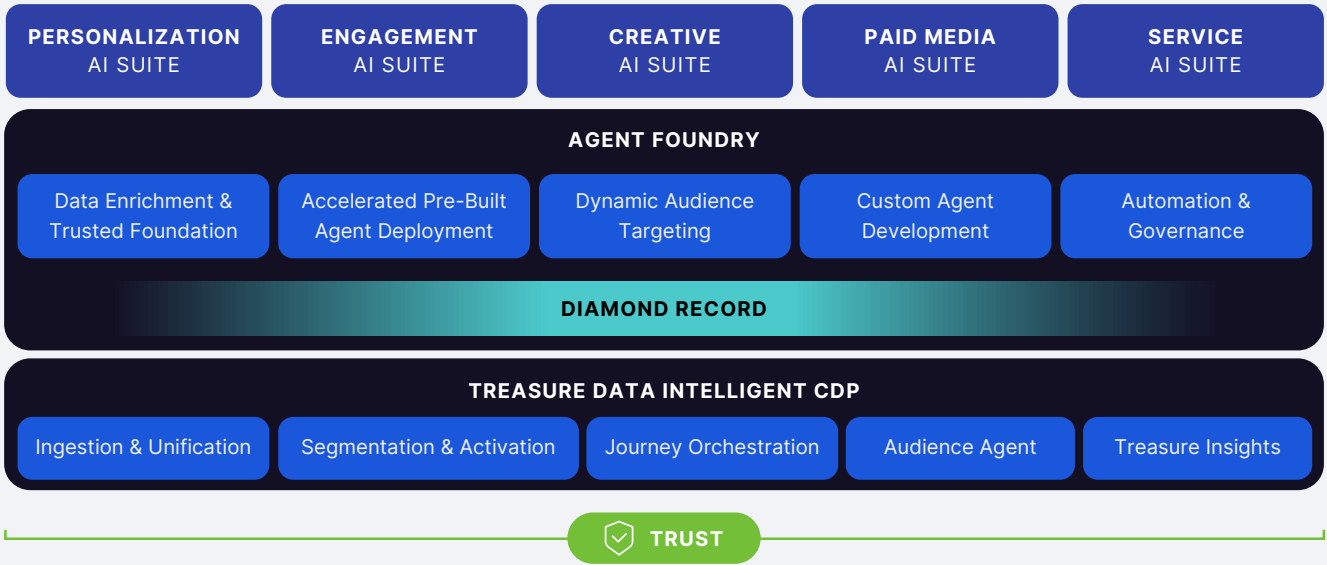


About the Treasure Data AI Suites

Treasure Data AI Suites were built to give fast, measurable ROI for specific teams who need to solve specific use cases. All AI Suites include the Intelligent Customer Data Platform (CDP), and are enhanced by AI agents built on the AI Agent Foundry. Specific AI agents and product features are leveraged for each unique AI Suite.

Included in the Creative AI Suite:

- ✓ AI-generated content
- ✓ Brand-safe messaging
- ✓ Creative testing and optimization



NEXT STEPS

Learn more about our Creative AI Suite
Scan to visit our website

