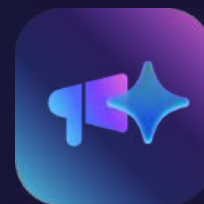


Engagement AI Suite



Enable seamless, timely, and relevant customer interactions by orchestrating content and delivery across both batch and event-driven activations, to power cohesive omnichannel experiences.

MARKETING

DIGITAL MARKETING

BRAND & CREATIVE

PRODUCT

SALES

FIELD SERVICE



Real-Time Intelligent Omni-Channel Orchestration.

Move beyond static journeys with autonomous, AI-driven orchestration that adapts to customer behavior in real time.



Dynamic Audience Refinement with Audience Agent.

Automatically refine audiences based on live data and contextual AI Signals to maximize relevance and reach.



Predictive AI-Powered Engagement.

Use AI Signals to trigger the next best product, message, or experience based on behavioral and contextual insights.



Connected Customer Journeys & Experimentation.

Seamlessly connect interactions across channels and stages with deep CDP integration and unified AI decisioning.



Deliver innovative capabilities to drive measurable business outcomes.

- ✓ Increase customer engagement
- ✓ Improve time-to-value for campaigns
- ✓ Maximize marketing efficiency
- ✓ Boost conversion rates across channels
- ✓ Reduce churn with timely, relevant outreach

“We are excited to continue to partner with Treasure Data as they deliver advanced new agentic solutions through their new AI Suites. We see tremendous potential with Treasure Data’s AI Agent Foundry and agents, and we look forward to getting these solutions into the hands of our marketers so they can more easily use quality CDP data to drive customer experiences.”

Luiz Gama,
Global Martech Head – Consumer Data, CRM and Media

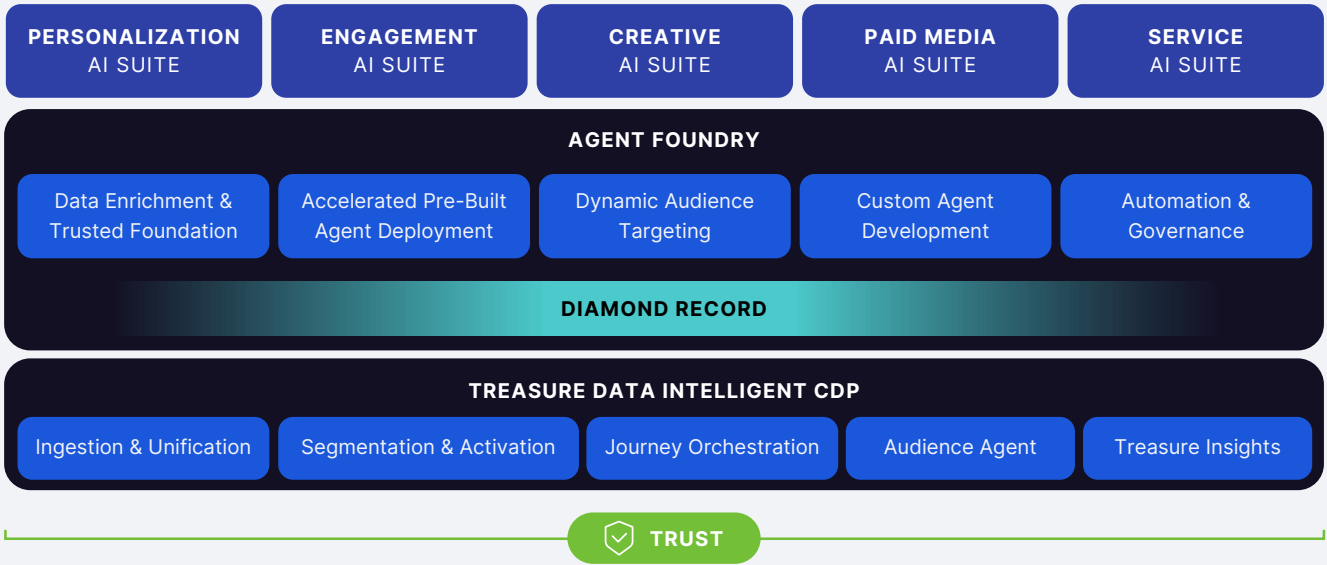


About the Treasure Data AI Suites

Treasure Data AI Suites were built to give fast, measurable ROI for specific teams who need to solve specific use cases. All AI Suites include the Intelligent Customer Data Platform (CDP), and are enhanced by AI agents built on the AI Agent Foundry. Specific AI agents and product features are leveraged for each unique AI Suite.

Included in the Engagement AI Suite:

- ✓ Journey orchestration
- ✓ Real-time triggers
- ✓ Cross-channel engagement (email, mobile, in-app)



NEXT STEPS

Learn more about our Engagement AI Suite
Scan to visit our website

