

Service AI Suite



Deliver personalized, high-value service experiences that drive customer loyalty and lifetime value – across support, clienteling, and B2B interactions.

MARKETING

DIGITAL MARKETING

BRAND & CREATIVE

PRODUCT

SALES

FIELD SERVICE



Holistic Customer View for Support Interactions.

When support reps have real-time visibility into each customer's complete profile, browsing history, loyalty status, store preferences, and total spend, they can quickly pinpoint issues without repetitive discovery.



AI-Powered Self-Service & Cost-Effective Surveys.

When customers need assistance, an AI chatbot, connected to Treasure Data's Diamond Record, provides immediate, tailored solutions.



Real-Time Personalized On-Site Experience.

When a customer with a product out for repair visits the website, our platform instantly provides status updates while they browse. Be proactive, build brand loyalty.

Account Deep Insight Agent

Profile

Name: Kati Johnson
Email: kati.johnson@example.com
Phone: 800-567-1234

Interactions

Type	Event	Device	Date/Time
Page View	/products/repair-services/repair-services	Apple iPhone12	July 18, 2024, 9:25AM
addToCart	Treasure ProSmart Glasses	Apple iPhone12	July 18, 2024, 9:27AM
addToCart	Treasure ProSmart Glasses	Apple iPhone12	July 18, 2024, 10:10AM

Opportunities

Next Best Product	SKU	Customer Score
Treasure ProSmart Glasses	100112444	85
Treasure Pro XL Completion	278814103	85

Orders

Order No.	Order Name	Item Price	Units	Order Total	Date/Time
10002	Treasure ProSmart Glasses	\$103.50	1	\$103.50	July 16, 2024, 9:30PM
10004	Treasure CC Hour Day	\$12.550	1	\$12.550	Mar 8, 2024, 11:23AM

Abandoned Cart

Deliver innovative capabilities to drive measurable business outcomes.

- ✓ Lower support ticket volume
- ✓ Lift NPS scores
- ✓ Reduce average handle times
- ✓ Boost first-call resolution times
- ✓ Mitigate churn

“We are excited to continue to partner with Treasure Data as they deliver advanced new agentic solutions through their new AI Suites. We see tremendous potential with Treasure Data’s AI Agent Foundry and agents, and we look forward to getting these solutions into the hands of our marketers so they can more easily use quality CDP data to drive customer experiences.”

Luiz Gama,
Global Martech Head – Consumer Data, CRM and Media

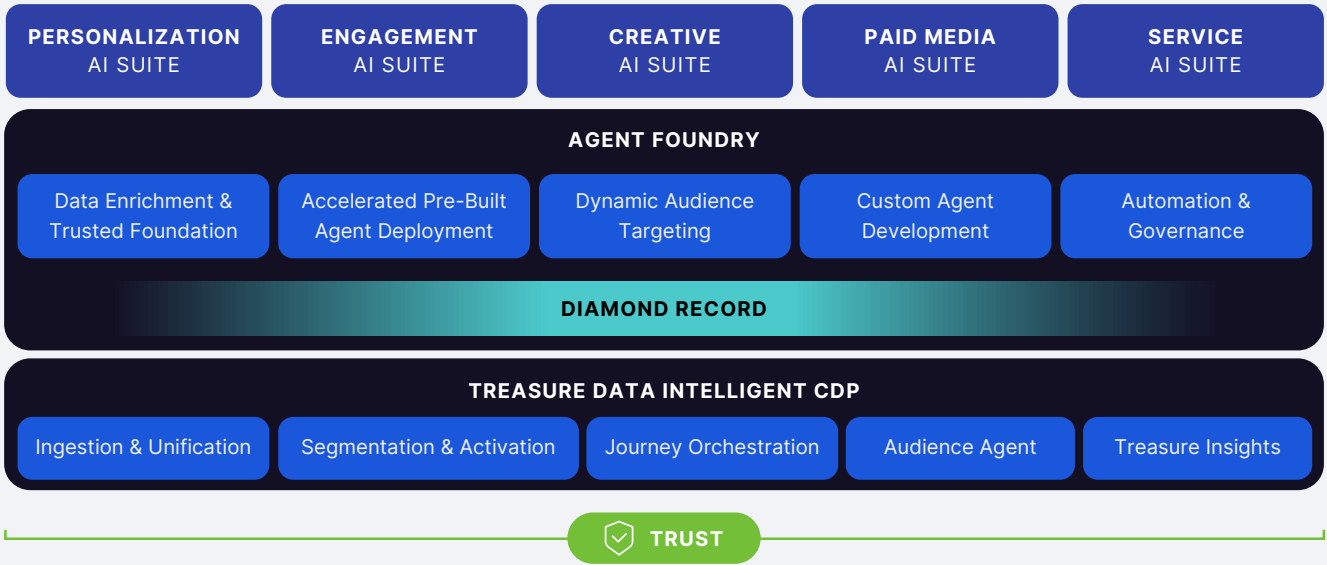


About the Treasure Data AI Suites

Treasure Data AI Suites were built to give fast, measurable ROI for specific teams who need to solve specific use cases. All AI Suites include the Intelligent Customer Data Platform (CDP), and are enhanced by AI agents built on the AI Agent Foundry. Specific AI agents and product features are leveraged for each unique AI Suite.

Included in the Service AI Suite:

- ✓ Customer profile insights
- ✓ AI-generated responses
- ✓ Churn and issue detection



NEXT STEPS

Learn more about our Service AI Suite
Scan to visit our website



TREASURE
DATA