

AI Agent Foundry

Forge your own agents with data you can trust

Harnesses the power of the Treasure Data Diamond Record to shape exceptional, best-in-class experiences.



Easily build and refine agents to drive your unique business outcomes



Leverage high-impact pre-built Treasure Data agents



Supercharge productivity for any team

Audience Agent

THE GAME HAS CHANGED

Generative AI provides a whole new way to learn from your customer data. Instead of relying on static dashboards, complicated SQL queries, and long timelines, marketers can now talk with their customer data in everyday language. With Audience Agent, included with AI Agent Foundry, you can chat with your CDP, unlocking deeper insights faster and allowing you to focus on what really matters: driving results.

BEFORE



Complex queries:

Each insight requires a SQL query.



Static dashboards:

Limited actionable context.



Long timelines:

Waiting on analysis for information.



Reliance on experts: Dependence on technical teams for insights.

WITH AUDIENCE AGENT



Plain language:

Ask questions in everyday terms; no SQL.



Dynamic insights:

Ask the questions you want to ask.



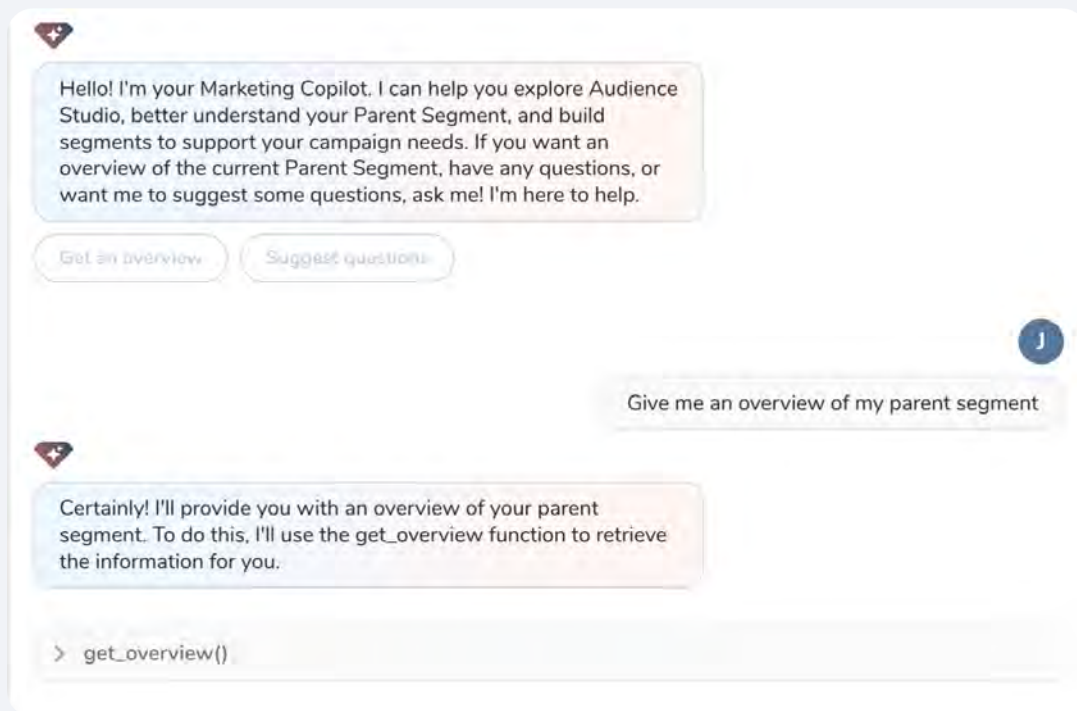
Short turnaround:

Get results instantly.



Self-service: Anyone with access to the customer data can learn with it.

Use Audience Agent to talk with your customer data.



ASK

Start with a question about your customer data.



LEARN

Instantly receive insights, visualizations, or suggested follow-up questions.



ACT

Build and export customer segments to your favorite marketing tools.



NEXT STEPS

Review the product documentation.



GET STARTED

Talk to your CSM or AD to get started.

"Now that we can easily access and analyze customer data in-house, we're motivated to look at problems and say, 'Let's try this too.'"

Shigeki Yamazaki

Advisor, Digital Transformation, Stripe Int'l

STRIPE Int'l



NEXT STEPS

Schedule a demo, join a use case workshop, or test-drive Treasure Data with a no-cost POC. Learn more at treasuredata.com.

