

Live Connect

More ways to integrate with your data warehouse

ZERO COPY • EASY SYNC • BATCH

More than 75% of enterprises have at least one data warehouse (DWH). To fully leverage the power of your customer data platform (CDP) and DWH combination, you'll need the right connectors. This is why we built Live Connect, a suite of new connectors for integrating Treasure Data CDP with leading data warehouses like Databricks, Snowflake, Redshift, and BigQuery.



CUT COSTS

Reduce data transfer and storage costs by eliminating extraneous copies of your customer data.



MOVE FASTER

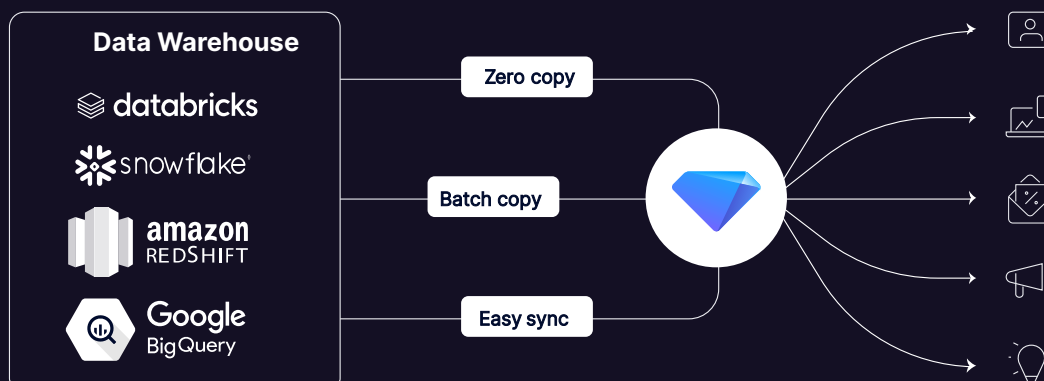
Simultaneously query multiple tables in your DWH - directly from your CDP.



IMPROVE DATA QUALITY

Ensure data consistency by adhering to a single data governance scheme.

WITH TREASURE DATA



LEARN MORE

Review the product documentation.



GET STARTED

Talk to your CSM or AD to get started.

ZERO-COPY

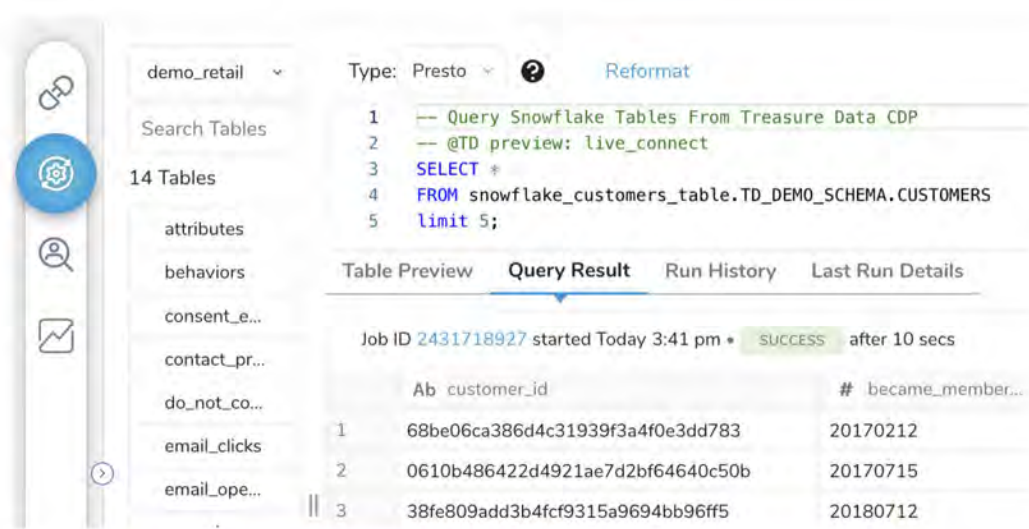
- Query your DWH directly from your CDP.
- Eliminate extraneous copies (zero copy).
- Reduce data storage and transfer costs.

EASY SYNC

- Copy multiple tables of data at once.
- Reduce querying and workflows.
- Save time moving data (federated querying).

BATCH

- Move large amounts of data efficiently.
- Move data between your CDP and DWH (bi-directional).
- Activate DWH data in real time (from CDP).



The screenshot shows the Treasure Data interface. On the left, there's a sidebar with a search icon and a list of tables under 'demo_retail'. The main area displays a query execution result. The query is a Presto query that selects from a Snowflake table. The result is a table with three columns: 'customer_id', 'became_member...', and an unnamed column. The query was successful and completed in 10 seconds.

demo_retail ▾

Search Tables

14 Tables

attributes

behaviors

consent_e...

contact_pr...

do_not_co...

email_clicks

email_ope...

Type: Presto ▾ ? Reformat

```
1 -- Query Snowflake Tables From Treasure Data CDP
2 -- @TD preview: live_connect
3 SELECT *
4 FROM snowflake_customers_table.TD_DEMO_SCHEMA.CUSTOMERS
5 limit 5;
```

Table Preview Query Result Run History Last Run Details

Job ID 2431718927 started Today 3:41 pm • SUCCESS after 10 secs

	Ab customer_id	# became_member...
1	68be06ca386d4c31939f3a4f0e3dd783	20170212
2	0610b486422d4921ae7d2bf64640c50b	20170715
3	38fe809add3b4fcf9315a9694bb96ff5	20180712

Use Live Connect to query your DWH from your CDP.



SEE LIVE DEMO

See it in action with a live demo.



TRY IT YOURSELF

Get hands-on with a proof of concept (POC).



Treasure Data: The only standalone CDP recognized as a leader by IDC, Forrester, and Gartner.
Schedule a demo, join a use case workshop, or test-drive Treasure Data with a no-cost POC.
Learn more at treasuredata.com.



TREASURE
DATA