

CDP Proof of Concept

Don't gamble with your customer data strategy.
Prove it with a Treasure Data POC.

Making the right CDP choice matters

Investing in an enterprise customer data platform (CDP) is a critical decision; it'll shape your company's data strategy for years.

The stakes are high:

- A wrong choice can lead to an unsuccessful implementation.
- Failed CDP implementations waste valuable time, resources, and budget.
- In a few years, you'll be back where you started - repeating the CDP selection process.

Don't let the fear of failure hold you back. Treasure Data offers a risk-free way to evaluate our CDP in your own environment. Test Drive the Treasure Data CDP with a Proof of Concept.



Don't Just Take Our Word for It

REQUEST A POC TODAY

- As quick as 2 weeks
- Measure us against other vendors
- Using your data
- Tailored to your use cases

"We conducted a POC prior to introducing the Treasure Data Journey Orchestration feature and were able to confirm its usefulness."



Yuu Nagashima
Manager of the Digital Marketing
Planning Group

400+ customers in 75+ countries



Three options to choose from

3-HOUR WORKSHOP

- Hands-on exploration
- Use mock data
- 1-week lead time
- Guided sessions
- Common use cases

2-WEEK POC

- Pick your proof points
- Use the Treasure
- Data console
- Use mock data
- Technical use case focus

30-DAY PILOT

- Scoped engagement
- End-to-end buildout
- Use actual customer data
- Prescriptive success criteria

Treasure Data: CISO-Grade privacy, security, and trust



NAMED A LEADER BY GARTNER®



NAMED A LEADER BY FORRESTER



NEXT STEPS

Schedule a demo, join a use case workshop, or test-drive Treasure Data with a POC.
Learn more at treasuredata.com.



TREASURE
DATA